



MELBOURNE  
BUSINESS  
SCHOOL

GRADUATE CERTIFICATE IN COMMERCIALISATION  
FOR RESEARCH STUDENTS

GLOBAL. BUSINESS. LEADERS.

+ Obtain recognition from the academic community for your research talent

+ Maximise your post-PhD prospects for a rewarding career in the commercial world

+ Leverage opportunities from your intellectual capability and knowledge base

+ Your choice.  
Amazing opportunity!

## EXPLORE THE COMMERCIAL POTENTIAL OF YOUR RESEARCH

Study four subjects while you do your PhD or research masters degree, get another qualification and get paid a stipend on completion of each subject.

The Commonwealth government pays all tuition fees to Melbourne Business School, plus a total \$10,000 cash stipend to you.

Catering specifically for domestic PhD or research masters students at the University of Melbourne, the *Graduate Certificate in Commercialisation for Research Students* is funded by a federal initiative known as the Commercialisation Training Scheme.

The scheme aims to provide high quality commercialisation training to the next generation of Australian researchers.

## FEATURES AND BENEFITS

The program comprises four subjects drawn from the following themes:

- + Commercialisation know-how
- + Leadership and organisational behaviour
- + Technical commercialisation skills
- + An elective that best matches your career aspirations

It provides you with an understanding of:

- + How to bring research and innovations to a global market

- + Practical business know-how
- + Commercialisation issues such as intellectual property management
- + Leadership, team work and communication

So that your study can be effectively integrated with your research, subjects are delivered in flexible ways such as a hyper-intensive mode over two weekends.

The course grants you automatic membership to Melbourne Business School's alumni network of more than 14,000 graduates and business leaders around the world.

# APPLY NOW

The application form can be downloaded from

[www.mbs.edu/commercialisation](http://www.mbs.edu/commercialisation) .

Successful applicants will be contacted to collect their letter of offer and will receive information on the online enrolment process.

## Entry requirements

- + Confirmed domestic PhD or research masters student at the University of Melbourne
- + Submission of a 500-word written statement addressing two questions:
  - How are particular aspects of your research program relevant, or likely to be relevant to commercialisation?
  - How will the Graduate Certificate in Commercialisation for Research Students contribute to your current research program?

FOR FURTHER INFORMATION CONTACT:

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